



JOHANN PUCH AUTOMOTIVE AWARDS



Magna awards a total of EUR 20,000 in prize money for master/diploma theses and innovations in the field of automotive engineering

CATEGORY MASTER/DIPLOMA THESES

CONDITIONS OF PARTICIPATION

The award focuses on selected technical universities and universities of applied sciences in Central Europe which offer studies that are relevant for the automobile industry.

Eligibility criteria: All graduates/students whose master/diploma theses deal with topics in the field of automotive engineering and manufacturing and were approved in 2016 are eligible.

Master/diploma theses commissioned by or made in cooperation with Magna are excluded from the competition.

Papers barred from publication may participate if the candidate receives permission from his/her industry partner/university/university of applied sciences to submit the required written summary. In addition, he/she must be allowed to present the work to the jury at the second jury meeting and to a wider audience at the Award Ceremony when the winners are presented to the public in a short video clip.

REQUIRED DOCUMENTS

- A summary of the master/diploma thesis in German or English, 3 to 5 DIN A4 pages
- List of literature used for the master/diploma thesis
- Application form (completed)
- If the paper was written as part of a more comprehensive research program, please provide a statement of the academic advisor describing the candidate's contribution (about 1/2 to 1 DIN A 4 page).

Please mail or e-mail your application with all required documents to:

Mag. Barbara Kleemair
Magna Steyr Engineering AG & Co KG
Liebenauer Hauptstrasse 317
8041 Graz – AUSTRIA
Email: barbara.kleemair@magna.com

CLOSING DATE FOR SUBMISSIONS: MAY 31, 2017

JURY FOR THE CATEGORY MASTER/DIPLOMA THESES

The jury, chaired by DI Wolfgang Kriegler, Magna Steyr, consists of high-ranking representatives of Austrian universities and universities of applied sciences as well as representatives of Magna.

SELECTION PROCEDURE

The submitted summaries are evaluated according to the following criteria:

- Benefit for automotive engineering and manufacturing
- Scientific standard
- Form and content of the presentation

The participants will be notified of the results of the first round by the end of July 2017.

The authors of the five papers with the highest scores will be invited to Graz to present their work to the jury.

The presentation will be evaluated according to the following criteria:

- technical competence
- quality of presentation
- rhetoric

The three winners will be chosen from the five participants of the second round, which will take place in late September / early October 2017.

AWARD AND PRIZE MONEY

The five best papers / projects of each category will be presented at the festive award ceremony in the form of a short video clip made on the basis of material provided by the participants. After the event the participants receive this video clip for their own personal use.

The three winners of each category receive a prize money of EUR 5,000 (1st place), EUR 3,000 (2nd place) and EUR 2,000 (3rd place), respectively.

The winner of the "Open Innovation" category will be honored with the "Johann Puch Automotive Trophy" as a special prize.

Please note that the jurors will not provide any explanatory statements for their decision. The jurors' decision cannot be appealed against.

The award ceremony will take place at Voest Alpine Stahlwelt on November 14, 2017 as part of the opening event of the automotive.2017 congress organized by the Automobile-Cluster Upper Austria.

All information on the Johann Puch Automotive Awards 2016 and the download link for the application forms can be found on our home page under

www.magnasteyr.com/jpaa/Master_Diplomarbeiten



JOHANN PUCH AUTOMOTIVE AWARDS

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CATEGORY "OPEN INNOVATION"

CONDITIONS OF PARTICIPATION

Persons or companies who/which have developed innovative products, processes or methods in the field of automotive engineering and were able to demonstrate by 2016 that their idea is suitable for series production (i.e. proof of practical feasibility) are eligible.

REQUIRED DOCUMENTS

- A summary of the innovation in German or English, 3 to 5 DIN A4 pages.
- Application form (completed)

Please mail or e-mail your application with all required documents to:

Franz Mayr

Magna Steyr Engineering AG & Co KG

Liebenauer Hauptstrasse 317

8041 Graz – AUSTRIA

Email: franz.mayr@magna.com

CLOSING DATE FOR SUBMISSIONS: MAY 31, 2017

JURY FOR THE CATEGORY "OPEN INNOVATION"

The jury consists of high-ranking R&D experts of Magna.

Selection procedure

The submitted summaries are evaluated according to the following criteria:

- Degree of novelty
- Benefit for the automotive industry
- Form and content of presentation

The participants will be notified of the results of the first round by mid-May 2016.

The applicants/company representatives of the five submissions with the highest scores will be invited to Graz to present their projects to the jury.

The presentation will be evaluated according to the following criteria:

- Plausibility of the presentation
- Marketing quality

The three winners will be chosen from the five participants of the second round, which will take place in mid-June 2016.

AWARD AND PRIZE MONEY

The five best papers / projects of each category will be presented at the festive award ceremony in the form of a short video clip made on the basis of material provided by the participants. After the event the participants receive this video clip for their own personal use.

The three winners of each category receive a prize money of EUR 5,000 (1st place), EUR 3,000 (2nd place) and EUR 2,000 (3rd place), respectively.

The winner of the "Open Innovation" category will be honored with the "Johann Puch Automotive Trophy" as a special prize.

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